

CATHERINE DALLAIRE

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10 janvier 1993

Education

Certificate in Feature Journalism - University of Cape Town, South Africa

Will be completed in October 2023

Bachelor's degree in Agriculture and Environment- McGill University

Profile in Agrology & agriculture

Member of the Order of agrologists of Québec

Minor in Political Sciences- Québec University of Montréal (UQAM)

International relations profile

Business launching certificate

Business development Centre of
Brome-Missisquoi

College degree in natural sciences

Work Experience

Bilingual Media Monitor and Researcher at Influence Communication - 2022-2023

- Media Monitoring on multiple radio and TV stations on behalf of political groups and businesses
- Writing clear and concise summaries
- Researching specific subjects

Columnist Writer at Agri Extra Magazine - 2022-2023

- Specialized Writer on various subjects related to the agricultural and environmental fields
- Finding the subjects and researching them
- Contacting persons of interest and conducting interviews

Content Writer at Web Target Inc, Communication Agency - 2023

- Writing blog articles on various subjects
- SEO revision
- Selecting images and visuals for the blog

Project manager and Agrologist at REVE nourricier 2022-2023

- Planification and management of a community project called Champ d'actions
- Management of field activities on farms, with participants
- Volunteer management

Agrologist at Viridis Environnement 2021

- Accompanying farmers with all their projects and agrology challenges
- Vulgarizing scientific content and knowledge to farmers
- Creating annual reports and other informative documents

Project Coordinator at Éco-Quartier Sud-Ouest - 2019

- Project planning of urban greening projects in Saint-Henri, Montreal
- Greenification of urban spaces with local communities
- Engaging local residents in the creation of these spaces

Personal experiences

- Multiple experiences working on farms all over the world (Indonesia, Zimbabwe, Canada, The United States)
- Perfect French and English (written and spoken), and learning Spanish
- Canadian and American citizenships (dual citizen)
- Knowledge of news and political contexts at an international level
- Proficient in software and computer applications (Word, Excel, Powerpoint, Canva, Asana, etc.)

Languages

French 

English 

Spanish 